

# LEADERSHIP PROJECT

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#### POWERED BY FRUGAL EMPOWERMENT FOUNDATION

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# Identifying the Challenge

he Frugal Empowerment Foundation leadership objective is to educate the youths about the concept of a good leader in practical terms.

Africa is considered a failed continent because of her inability to provide quality leadership for the benefit of her people. This is because Africa lacks the basic norms of community building and community orientation which has generated hatred, divisiveness, betrayer, selfishness etc.

It may please you to know that currently, 85% of African countries do not understand what their future holds,

Africa lacks the basic norms of community building and community orientation which has generated hatred, divisiveness, betrayer, selfishness etc.







# Why We Failed

irstly, Africa lacks community building orientation. They failed to understand that irrespective of their diversity in tribe, culture and language, they are from one family. Until they understand this and begin to work towards achieving this unity, honestly, her chances of success will be as hopeless as that of a woman who took a basket to the stream to fetch water knowing fully well that baskets cannot hold water. Africa will be stronger when they are UNITED. This unity is the strength Africa needs to grow and control her resources as well as her people. But this will not be done without the principled orientation of a good leadership.

Our counterparts, the whites, have communities but they build systems that work for their communities regardless of

Africa needs to grow and control her resources as well as her people.





where they live on this planet. They apparently are more protected, opportune and respected than every other race. Say for instance, though the Europeans have their ethnic differences but in the face of other race, they are one body among others. This is why they have priority over other race in terms of labour force, job creation, wealth etc.

To get a better understanding of this, take the Chinese for instance, before the formation of the communist party in 1921, which has now dominated Chinese politics today, they were invaded, torn apart by other countries like Japan, Britain and a few others. During this period, the Chinese were regarded as the slaves of the Europeans. Just as Africans





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are scattered all over the world today as slaves

When the Chinese discovered their purpose as a community, and formed the communist party, they gradually became more united, secured, prosperous and powerful. Through this unity, they were able to conquer their enemies and became who they truly are as a people and community. This is the only reason why the Chinese today, will never betray his fellow Chinese to other race irrespective of the circumstances.





Africa needs to grow and control her resources as well as her people.



# Africa's Key Task

To live up to her dreams dream, Africa must understand the fact that they have a lot of advantages over other human species on this earth. The African human species are still regarded as the strongest and most reproductive species of this modern day. Actually, the first human ever to emerge was traced to Africa.

In other words, through black African, other human species were birthed or migrated. This also means that through the African human species, every other human originated. Sadly, because Africa failed to understand their peculiarities and resources within her environs they feed from hand to mouth.

Haven Known the problem, finding the solution becomes pertinent.

The African human species are still regarded as the strongest





Yes! Africa is divided and therefore it could be difficult to speak in one voice on setting issues, or bringing them together as one community. Marthin Luther King jr, President Kwame Nkrumah, Nelson Mandela and other scholars spoke about the significance of Africa's unification, they also fought hard individually for it but with little support from Africans themselves.





The first human ever to emerge was traced to Africa.



# The major challenge

Africa's divisiveness originated from her individual homes and families. It spread from there into the community, then to the Country and continent at large. Until we start to acknowledge this fact, and start rebuilding the broken family into uniformity, our fights may be like the fights of our scholars who could not fulfil up to 20% of the objective of uniting Africa as one community.





Our fights may be like the fights of our scholars



# The Frugal Ideas

Our idea is simple and built upon three main principles and categories;

- · To Love,
- · Care and
- Support for others

This is achieved under three categories;

- Talent Development,
- · Skill Acquisition and
- · Charity

Having identified why Africa has failed, there is also a need to think beyond the ordinary and to see what is going to be a lasting solution to this problem.

We believe strongly that with Love, Practical Care and Support for others we can unite our communities and continent.





there is also a need to think beyond the ordinary



At Frugal Leadership forum, we believe since Africa is falling due to lack of Love, Care and support for others to succeed, we can start to rebuild Africa by Educating our community about the significance of these three main principles upon which we have been unable to deliver centuries past.





we believe Africa is falling due to lack of Love



# **Actualising Frugal Principles**

Over the past five years, we have taken these three main principles (love, care and support for others) into action and evidently it has been proven to be successful.

There is still a handful of Africans who abide by these principles and who are willing to make sure it stays.

#### Frugal Idealistic Programs

Though you can agree that these three principles can also be related to what some religions believe, you will also agree that they are heard everywhere in the world, at homes, churches, and other religious centres, the difference however between the religious believes and the frugal idealistic principles is the enforcement.



### Love, care and support

these principles can also be related to what some religions believe



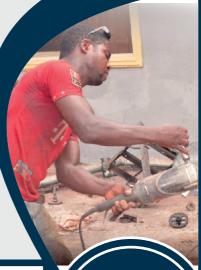
# The Nigerian Reality

I looked at every corner of my country-Nigeria, all I see is tears. The Nigerian youths are in tears, crying to be given the opportunity to become great in life. Sadly, only a few is willing to listen to their voices. The windows of opportunities have been short-down by lack of support and encouragement from their very own society.

I see those who are inspired to become scientists, pilots, great business men etc. I see talented people roaming the street desiring to discover greater things and create new industries that should generate uncountable incomes and employ millions of citizens gainfully. I see their valuable dreams fading away, because we failed to listen to their cry and their aspiration to contribute to the wellbeing of this nation meaningfully.

The windows of opportunities have been short-down by lack of support and encouragement

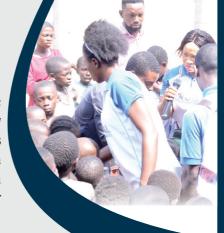






Monthly, thousands of these youths lose their lives in the Sahara desert, many drown in the Mediterranean sea, others find themselves in foreign prisons all in attempts to flee their homeland in search of greener pastures in Europe or elsewhere.

Nowadays, the issue of insecurity has even made these Nigerian youth's voices louder but with little or no hope of even been heard. For this, we are hurt and therefore challenged to come and play our part in order to save these lives and change all of these.





we are hurt and therefore challenged to come and play our part



# We are your voice

Frugal Empowerment Foundation was founded to search for a solution to all these social problems. We are here to represent you as leaders, to lead the less privileged, to lead the crying Nigerian youths whose dreams are almost shattered for lack of support and encouragement from their own society:

The dying ones in the Sahara desert and those whose lives are at risk of drowning at the sea, those who are struggling to survive daily, and the widows who have nothing to feed her family, the orphans, many of whom are now victims of crisis across the nation, we represent you. See us as your voice and your messenger; we are willing to make sure you live up to your dreams.





we are willing to make sure you live up to your dreams.



Three key principles we must adopt

To accomplish this mission, however, we must abide by three key principles that will bind this nation as one family. We must

- Love
- · Care
- · And support others to succeed

This is tripod (principle) which the Frugal Foundation has been proving since the last five years.





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# Our Records Speaks Volume

Since inception we have built a successful network across 13 state of this country (Edo, Lagos, Ogun, Ondo, Benue, Borno, Plateau, Bayelsa, Adamawa, Cross River, Ebonyi, Gombe, and Oyo state)

We have touched over 975,000 lives and over 400,000 youths have been taken off the street through the Frugal Foundation Empowerment programs/initiatives, many music artists have been successfully empowered, Tricycle Unit manufactured and many other successes.

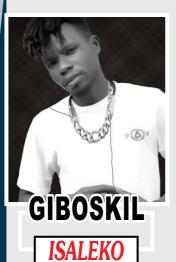
Hear the voices of the musical artists who are taking advantage of the Frugal Empowerment Initiative and doing it not for themselves, but for what this nation can be.





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NAWA OH



We are achieving people in our community now know there is no other way to move this

nation forward to success than to build these, because Caring Saturday's in togetherness as one family and therefore support one another to succeed.

We are achieving these, because people in our community now know there is no other way



# YOU CAN JOIN US

#### **DONATE TO SUPPORT FRUGAL INITIATIVES**

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INFLUENCE THE CHANGE